

Spring 1997 V-Wear Preliminary Timeline

Spiegler initial item presentation	5/30
Spiegler final item presentation	6/17
LB catalog blanks to PM	w/o 7/22
Label/Hangtag A&K to PM	w/o 7/22
Spiegler photoshoot samples to LB	7/30
Pre-production meeting	w/o 7/29
Model & tabletop shoot	w/o 8/5
Final specs to LB	8/15
Film Review	w/o 8/19
Madden packaging blanks/mylars to LB	w/o 9/2
LB line art to PM	w/o 9/9
Madden display blanks/mylars to LB	w/o 9/9
LB present catalog comp	w/o 9/9
LB present packaging comps	w/o 9/16
LB present POS comps	w/o 9/23
Catalog/packaging A&K due to Madden	w/o 10/7
POS A&K due to Madden	w/o 11/4

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